

The rectangle with sharp edges is not a part of the logotype.
It only visualises the black background/package.

CMYK



PMS



C 70
M 0
Y 80
K 0

C 0
M 30
Y 100
K 0

PMS
354

PMS
123

The black rectangle with rounded corners is used when the logo is placed on a white/light color.

NEGATIVE



NEGATIVE
with gradient



NEGATIVE
for screen/corrugated paper

